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editorial calendar*

JANUARY/FEBRUARY 2010

ML'S REDESIGN DEBUT: THE MOUNTAIN MODERN ISSUE

ML Recommends: 2010 High-Country Event Guide

Trend Report: 2010 Design Preview

Real Estate: Top Properties in Whistler & Vancouver, B.C.

Insider's Guide: Whistler & Vancouver, B.C.
Winter Olympics Special Edition

Home: Best Mountain-Modern Homes

AD MATERIALS DUE: **NOV. 10, 2009** ON NEWSSTANDS: **DEC. 29, 2009**

MARCH/APRIL 2010

THE GREEN ISSUE

Go Green: 2010 Responsible Development Award Winners
Revealed — *Entries due by November 1, 2009*

Real Estate: Sustainable Residential Developments

Shopping: The West's Best Sources for Sustainable Style

Insider's Guide: Eco-Travel Destinations

Home: Best Sustainable Luxury Homes

AD MATERIALS DUE: **JAN. 14, 2010** ON NEWSSTANDS: **MAR. 2, 2010**

MAY/JUNE 2010

THE REMODELING ISSUE

Designer Update: Women In Design

Real Estate: Historic Homes with Of-the-Moment Upgrades

Insider's Guide: The New Vail

Instant Upgrade: Luxury Updates

Home: Best Mountain Makeovers

Plus: Ad-Q Harvey Advertising Research Study

AD MATERIALS DUE: **MAR. 18, 2010** ON NEWSSTANDS: **MAY 4, 2010**

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JULY/AUGUST 2010

THE REAL ESTATE ISSUE

Hot Spots: The Top Places to Build & Buy Now

Sneak Peek: Up-and-Coming High-Country Developments

The Good Life: Golf & Spa Communities

*Inside: Aspen Music Festival & School Special Section
Cordillera Home & Garden Tour Official Program
Haciendas Santa Fe Parade of Homes Special Section*

AD MATERIALS DUE: **MAY 12, 2010** ON NEWSSTANDS: **JUNE 29, 2010**

SPECIAL ANNUAL EDITION

THE BEST OF *MOUNTAIN LIVING* ISSUE

Our exclusive annual guide to the high country's best architects, interior designers, luxury homes, destinations, real estate, home-design essentials and more!

*Inside: Jackson Hole Fall Arts Festival Official Program,
ASID Awards*

AD MATERIALS DUE: **JUNE 16, 2010** ON NEWSSTANDS: **AUG. 3, 2010**

SEPTEMBER/OCTOBER 2010

THE ARCHITECTURE & DESIGN ISSUE

Designer Update: Top Mountain Architects & Interior Designers

Real Estate: Architect-Designed Homes for Sale

Insider's Guide: Telluride, Colorado

Home: Best High-Country Architecture & Interior Design

*Inside: Summit County Parade of Homes Official Program
Telluride Film Festival Special Section
AIA Colorado 2010 Design Awards Special Section*

AD MATERIALS DUE: **JULY 15, 2010** ON NEWSSTANDS: **AUG. 31, 2010**

NOVEMBER/DECEMBER 2010

THE HOME OF THE YEAR ISSUE

ML Recommends: Best High-Country Kitchens

Insider's Guide: Holidays Away
Special Holiday Travel Edition

Get Inspired: Great Entertaining Spaces

Home: 2010 Home of the Year — *Entries due by July 15, 2010*

Inside: Luxury Living Special Section

AD MATERIALS DUE: **SEPT. 16, 2010** ON NEWSSTANDS: **NOV. 2, 2010**

* Editorial calendar subject to change



editorial features

ML PICK The editors share their most fabulous find of the season, from furniture and lighting to home accessories and fine art

ML RECOMMENDS A report on the region's newest shops and showrooms, travel destinations, residential communities and dining hotspots — plus the latest design books, exclusive mountain day-trip itineraries, and profiles of the West's most talented artisans

TREND REPORT Creative ideas that inspire readers to adapt national design trends to their high-country lifestyle

GO GREEN Cutting-edge products, places and people that blend sustainability with high style

REAL ESTATE A selection of the most desirable residential communities and luxury homes for sale in the West

DESIGNER UPDATE Profiles of the tastemakers who influence high-country architecture and interior design, plus their product picks, expert tips and more

SHOPPING Inspiring vignettes that display fine products for the home, from fabrics to furnishings

INSIDER'S GUIDE Our travel editor reveals the best places to live, stay, shop and play in the West's best hotspots and hidden gems

GET INSPIRED Stand-out spaces that inspire—and the design secrets behind them

INSTANT UPGRADE A selection of design essentials for the home remodeler, from paint to plumbing fixtures, fireplaces to flooring

GET THE LOOK Valuable design ideas and inspirations from the homes and designers featured in each issue

HOUSE OF THE MOMENT The West's finest luxury home on the market

HOME FEATURES In every issue: A showcase of ultra-luxe high-country homes, each selected for its spectacular architecture and interior design



passport to publication

THANK YOU FOR YOUR INTEREST IN CONTRIBUTING TO *ML*!

We are always on the lookout for stunning story ideas and projects, from luxurious high-country retreats to smart small spaces, with styles that range from traditional to contemporary. Receiving a large variety of submissions and story ideas enables us to produce the best magazine possible, and we are always eager to review new materials. Here are some tips and guidelines for getting published on our pages:

WHAT ARE WE LOOKING FOR?

Spectacular Architecture, Great Design Ideas, New Products, Current Trends, High-Country Destinations, Intriguing Story Lines, Creativity and Uniqueness

GENERAL TIPS FOR BEING CONSIDERED FOR PUBLICATION

- Familiarize yourself with *Mountain Living's* editorial content: how features are written, how departments are presented and our target audience.
- Send us information and non-original images of your projects, products or services on an ongoing basis.
- Inform us of the latest trends and products. We often turn to vendors, designers and architects as quotable sources in stories.
- Advertising with *ML* has ABSOLUTELY NO BEARING on if you will be featured editorially, and editorial coverage can't be bought.
- An editor can never tell you exactly when a piece will run, as stories often get moved, deleted and added at the last minute.
- Please don't send your story ideas to several publications at once. We would never want a story to appear in our magazine and another at the same time.

BE SURE TO SEND SUBMISSIONS FOR THESE ANNUAL EDITORIAL OPPORTUNITIES

- The Green Issue
- Responsible Development Awards
- The Remodeling Issue
- Home of the Year
- Spectacular High Country Kitchens & Baths
- Holiday Homes

Visit mountainliving.com to find details and deadlines for current contests.

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CRITERIA FOR HOME FEATURE CONSIDERATION

- Project cannot be for sale or about to go on the market.
- Project must be a lived-in residence—no model or spec homes please.
- Homeowners must allow access to their home for a photo shoot.
- Project can be an entire house or individual spaces, such as kitchens, baths, home offices, wine cellars, home theaters, etc.
- Submission MUST include photos of exterior, kitchen, baths, master suite and any other bedrooms, great room/living room, dining area, and any other distinctive interior or exterior details.
- If the project has been featured in any other publication, this information must be disclosed.
- Editors review submissions every 6-8 weeks, and plan features approximately 4-6 months prior to the run date.

WHAT TO SEND FOR HOME FEATURE CONSIDERATION SCOUTING IMAGES

- Images do not have to be professional photographs. Color copies and snapshots are acceptable.
- Digital jpeg images by e-mail or on disk are acceptable and do not have to be high resolution.
- DO NOT SEND ORIGINAL TRANSPARENCIES unless requested.

BACKGROUND INFORMATION

- Provide a brief and concise synopsis of the project or story idea.
- Identify location and homeowner's name.
- Please indicate if we have permission to use the homeowner's name in an article.
- Indicate if and when the project was published or will be published in other publications.
- Indicate if project has already been professionally photographed, and if so, if *Mountain Living* may use the photos.

GENERAL CRITERIA FOR PRODUCT SUBMISSIONS

- Send good quality, sharp, ready-to-print photos. Acceptable formats include slides, transparencies and digital images (must be 300 DPI or higher, saved as a TIFF). DO NOT SEND ORIGINALS unless requested.
- You can always send the product itself, and we will photograph and return it.

WHERE TO SEND IT

Mail Project Submissions
Mountain Living
1777 S. Harrison Street, Suite 903, Denver, CO 80210

Email greatideas@mountainliving.com