

Thank you for your interest in contributing to *Mountain Living*!

We are always on the lookout for stunning story ideas and projects, from luxurious high-country retreats to smart small spaces, with styles that range from traditional to contemporary. Receiving a large variety of submissions and story ideas enables us to produce the best magazine possible, and we are always eager to review new materials. Here are some tips and guidelines for getting published on our pages:

What are editors looking for?

Spectacular Architecture, Great Design Ideas, New Products, Current Trends, High-Country Destinations, Intriguing Story Lines, Creativity and Uniqueness

General tips for being considered for publication

- Familiarize yourself with *Mountain Living*'s editorial content: how features are written, how departments are presented, our target audience.
- Send us information and non-original images of your projects, products or services on an ongoing basis.
- Inform us of the latest trends and products. We often turn to vendors, designers and architects as quotable sources in stories.
- Advertising with *ML* has ABSOLUTELY NO BEARING on if you will be featured editorially, and editorial coverage can't be bought.
- An editor can never tell you exactly when a piece will run, as stories often get moved, deleted and added at the last minute.
- Please don't send your story ideas to several publications at once. We would never want a story to appear in our magazine and another at the same time.

Be sure to send submissions for these annual editorial opportunities

Kitchen & Bath Guide

The Green Issue

Home of the Year

Responsible Development Awards

Holiday Homes

Visit mountainliving.com to find details and deadlines for current contests.

Criteria for home feature consideration

- Project cannot be for sale or about to go on the market.
- Project must be a lived-in residence — no model or spec homes please.
- Homeowners must allow access to their home for a photo shoot. >>

- Project can be an entire house or individual spaces, such as kitchens, baths, home offices, wine cellars, home theaters, etc.
- Submission **MUST** include photos of exterior, kitchen, baths, master suite and any other bedrooms, great room/living room, dining area, and any other distinctive interior or exterior details.
- If the project has been featured in any other publication, this information must be disclosed.
- Editors review submissions every 6-8 weeks, and plan features approximately 4-6 months prior to the run date.

What to send for home feature consideration

SCOUTING IMAGES:

- Images do not have to be professional photographs. Color copies and snapshots are acceptable.
- Digital jpeg images by e-mail or on disk are acceptable and do not have to be high resolution.
- **DO NOT SEND ORIGINAL TRANSPARENCIES** unless requested.

BACKGROUND INFORMATION:

- Provide a brief and concise synopsis of the project or story idea.
- Identify location and homeowner's name.
- Please indicate if we have permission to use the homeowner's name in an article.
- Indicate if and when the project was published or will be published in other publications.
- Indicate if project has already been professionally photographed, and if so, if *Mountain Living* may use the photos.

General criteria for product submissions

- Send good quality, sharp, ready-to-print photos. Acceptable formats include slides, transparencies and digital images (must be 300 DPI or higher, saved as a TIFF). **DO NOT SEND ORIGINALS** unless requested.
- You can always send the product itself, and we will photograph and return it.

Where to send it

Project Submissions

Mountain Living

1777 S. Harrison Street, Suite 903, Denver, CO 80210

greatideas@mountainliving.com

Thank you for sharing your ideas with *Mountain Living*!