

PASSPORT TO
PUBLICATION



WHAT ARE WE LOOKING FOR?

The editors of *Mountain Living* are always on the lookout for stunning homes to feature, from luxurious high-country retreats to smart small spaces, with styles that range from traditional to contemporary. Here are some tips and guidelines for getting published on our pages:

- Familiarize yourself with *Mountain Living's* editorial content: how features are written, how departments are presented and our target audience.
- Advertising with *ML* has absolutely no bearing on if you will be featured editorially, and editorial coverage can't be bought.
- An editor can never tell you exactly when a piece will run, as stories often get moved, deleted and added at the last minute.
- Please don't send your story ideas to several publications at once. We would never want a story to appear in our magazine and another at the same time.

HOME OF THE YEAR

Think your mountain home could be our next Home of the Year?

Visit mountainliving.com to find details and deadlines for this year's contest.

MOUNTAINLIVING.COM | 303.248.2060



PHOTO BY GIBBON PHOTOGRAPHY

SEND YOUR GREAT IDEAS HERE:

MAIL

PROJECT SUBMISSIONS
MOUNTAIN LIVING
1780 S. BELLAIRE STREET, SUITE 505
DENVER, CO 80222

E-MAIL

GREATIDEAS@MOUNTAINLIVING.COM

PHOTOS BY AUDREY HALL



CRITERIA FOR CONSIDERATION

- PROJECT CANNOT BE FOR SALE OR ABOUT TO GO ON THE MARKET.
- PROJECT MUST BE A LIVED-IN RESIDENCE—NO MODEL OR SPEC HOMES PLEASE.
- HOMEOWNERS MUST ALLOW ACCESS TO THEIR HOME FOR A PHOTO SHOOT.
- IF THE PROJECT HAS BEEN FEATURED IN ANY OTHER PUBLICATION, THIS INFORMATION MUST BE DISCLOSED.
- EDITORS REVIEW SUBMISSIONS EVERY 6-8 WEEKS, AND PLAN FEATURES APPROXIMATELY 4-6 MONTHS PRIOR TO THE RUN DATE.

WHAT TO SEND

- SUBMISSION MUST INCLUDE PHOTOS OF EXTERIOR, KITCHEN, BATHS, MASTER SUITE, GREAT ROOM/LIVING ROOM AND DINING AREA. PLEASE ALSO INCLUDE ANY OTHER DISTINCTIVE FEATURES OR DETAILS.
- IMAGES DO NOT HAVE TO BE PROFESSIONAL PHOTOGRAPHS. COLOR COPIES AND SNAPSHOTS ARE ACCEPTABLE.
- DIGITAL JPEG IMAGES BY E-MAIL OR ON DISK ARE ACCEPTABLE AND DO NOT HAVE TO BE HIGH RESOLUTION.
- DO NOT SEND ORIGINAL TRANSPARENCIES UNLESS REQUESTED.
- PROVIDE A BRIEF AND CONCISE SYNOPSIS OF THE PROJECT OR STORY IDEA.
- IDENTIFY LOCATION AND HOMEOWNER'S NAME.
- PLEASE INDICATE IF WE HAVE PERMISSION TO USE THE HOMEOWNER'S NAME IN AN ARTICLE.
- INDICATE IF AND WHEN THE PROJECT WAS PUBLISHED OR WILL BE PUBLISHED IN OTHER PUBLICATIONS.
- INDICATE IF PROJECT HAS ALREADY BEEN PROFESSIONALLY PHOTOGRAPHED, AND IF SO, IF MOUNTAIN LIVING MAY USE THE PHOTOS.